



PROFILE:

Our Mission:

Carbon Credit Corp's (CCC) goal is to deliver a long term supply of the highest quality Canadian offsets to its clients. The company takes pride in developing procedures, software, and calculators for carbon credit and biofuel aggregation. Quality is assured by applying ISO/CSA 14064 procedures. CCC is working with Canada's largest agricultural service company, Viterra (formerly Saskatchewan Wheat Pool and Agricore United), which has access to a long term stream of offsets and biofuel from 100,000 landowners and numerous processing facilities. CCC also represents owners of large forest holdings.

Our Carbon Credit Offsets:

CCC supplies offsets under the protocols of the Alberta Offset System and the Chicago Climate Exchange, and will supply offsets under the future Canadian Offset Program and several VER standards. Internationally, the company is developing offset programs in Central America under CDM and CCX-CDM processes. In addition the company supplies agricultural residue and forest residue biofuel.

Our Affiliations:

The company is a member of: the BCTIA (BC Technology Information Association), EMA (Environmental Markets Association), the CCX (Chicago Climate Exchange: Associate Member), the CSA (Canadian Standards Association: Sustaining Member), and BIOCAP Canada (Biofuel Research Foundation of Canada). In addition, CCC is entering into an MOU to co-develop the *Carbon Smart*® brand. Recently, the company received funding from the NRC (National Research Council of Canada) for its work related to facilitating software used in offset aggregation. Board members of the company include the President of BIOCAP, Dr. David Layzell, and the Chairman of Credit Union Central of BC, Mr. D. Burns.

Our Goal:

CCC seeks to secure strategic relationships with Canadian companies looking to create or acquire a long-term, high-quality and secure stream of Canadian offset products.

Our Background:

Carbon Credit Corp was conceived from a "*Carbon Farming*" research project completed at Cornell University (NY) under the auspices of the Base-of-the-Pyramid think tank. Following the inspiration of Professor Stuart L. Hart ("*Beyond Greening: Strategies for a*

Carbon Credit Corp

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Sustainable World”) and BoP members, the study explored new economic opportunities for rural people in Central America by the monetization of carbon credits and the innovative use of biofuel. The study was sponsored by the UNDP-GSB and GE Latin America.

Our Values:

CCC is a value-based business focused on environmental sustainability in the Canadian marketplace. The company practices a triple bottom line approach of financial, social and environmental reporting. As an associate member of the CCX, the company is “carbon neutral” and subject to independent auditing. In addition, each employee has pledged to follow a personal carbon reduction program tied to their remuneration.

Our Key People:

R Shawn Burns:

Shawn is the founder of Carbon Credit Corp and the *Carbon Smart*® brand. He formed CCC as an independent, for-profit entity that believes market-based approaches to environmental problems offer the best potential for success and sustainability. Previously a veteran of “business for development” activities, for the past 15 years he has been applying innovative information and communication technologies (ICT’s) to sustainable development challenges in over 25 emerging nations in Africa, Central America, and Asia.

Mr. Burns is a sustainability and green house gas expert who holds degrees from the University of Western Ontario; Queen’s University, Cornell University and is a recent inductee to the Certified Management Accountants Society (CMA Oct 2007) where his interest focuses on evolving carbon auditing practice.

Joerg Germann

Joerg Germann joined CCC as Vice President of Technology & Development. He was previously at MDA Corporation in a Business Development capacity and prior to that served as Executive VP of Versatile Mobile and COO of evolutionB. Mr. Germann’s area of expertise is the design and commercialization of business decision solutions utilizing agile web development technologies. Mr. Germann holds a Diplom-Ingenieur in Applied Physics from Munich University for Applied Sciences and is a in BC registered Professional Engineer in Engineering Physics.

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